

# Understanding **COLOURISM** among young people in the UK

## The Team

We are a team of social researchers based at King's College London and the University of the West of

England, Bristol. Aisha is the project lead and will be working with schools in London. Nadia and Annabel will be working in schools and colleges in Bristol.



Dr Aisha Phoenix



Dr Nadia Craddock



Dr Annabel Wilson

## What is the project about?

The project explores how young people understand and experience colourism: skin shade prejudice in which people with dark skin experience disadvantages compared with those with lighter skin shades. It is a five-year project funded by the UKRI.

## Why have I been invited to take part?

As a parent/guardian of a pupil at City Academy, you are being invited to participate in this project. We hope to speak with up to 10 parents/guardians from a range of ethnic groups. Participation is completely voluntary. Only take part if you want to and if doing so will not disadvantage you.

## What will happen if I take part?

You will take part in a single confidential interview. This interview will last between 30-45 minutes and will be audio recorded. It will take place online at a time convenient to you. We will ask questions like:

- **Is (or has) colourism been relevant in your / your child's life?**
- **Are you aware of anyone doing anything to address colourism or raise awareness about the prejudice at your child's school / in the school community?**
- **What should be done about colourism?**

Although we will be audio recording the interviews, your real name and other personal details will not be used in records of this research.

## What next?

If you would like to be interviewed, please follow this link to sign up [Click here](#) or email [Annabel.Wilson@kcl.ac.uk](mailto:Annabel.Wilson@kcl.ac.uk) to receive a more detailed information sheet. Annabel will then be in touch to arrange a date. You will receive a **£10 Love2Shop voucher** to thank you for your time.

## Contact us

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Understanding  
Colourism

